

**IMPORTANT—DO NOT BLAME THE DRY SHAVER
IF YOU HAVE NOT READ THIS BOOK.**

**INSTRUCTIONS
IN THE USE AND CARE OF THE
VICEROY
NON-ELECTRIC
DRY SHAVER
MODEL M.S.**

GUARANTEE

Providing this "Viceroy" Dry Shaver bears the guarantee number and has not been tampered with, it is guaranteed against defective material and workmanship. This Guarantee does not cover faults arising out of neglect or careless handling, and a charge will be made for repairs necessary for these reasons.

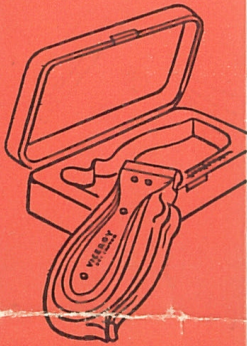
THESE INSTRUCTIONS MUST BE FOLLOWED IMPLICITLY

FOR YOUR "VICEROY" DRY SHAVE

You now have the finest and most unique instrument in the field of dry shaving. With it you can shave anywhere from the North to the South Pole without water, soap, brush, blades, other accessories or electricity. No other shaving instrument can offer such unique facilities.

The principle of dry shaving is entirely different from shaving with blades. With the "Viceroy" Dry Shaver the skin is depressed, causing the hairs to stand erect and enter the slots of the shaving head, where they are immediately cut off. It is obvious, therefore, that unless the flat surface of the cutter head is kept pressed on the face and moved backwards and forwards parallel to the slots, a clean shave cannot be expected.

Although it is preferable to keep up the speed of the "Viceroy" Dry Shaver as fast as possible in order to obtain a rapid shave, this is not essential to an efficient shave, as the extreme accuracy of the cutters ensures that if the hair enters at the correct angle it is cut off, even at slow speeds. This same accuracy in manufacture accounts for the fact that with most people it is unnecessary to condition the face over a lengthy period, such as is necessary with most electric dry shavers.



TO SHAVE

1. Remove Shield

from the shaver head by sliding lengthways.

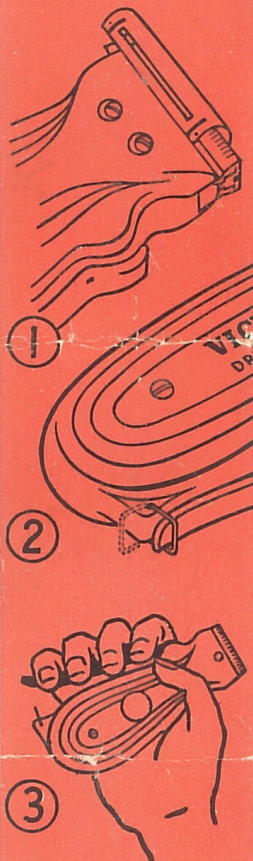
2. Release Lever

by pressing clip downwards until it clicks into position out of the way.

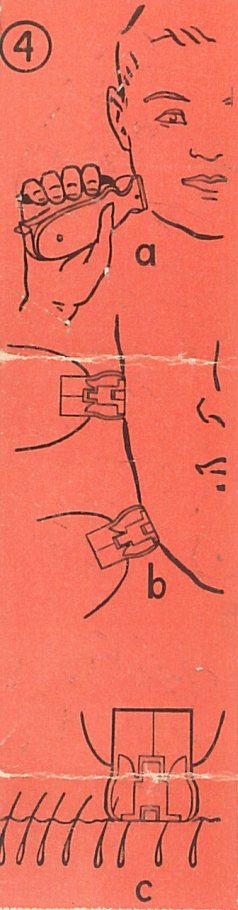
3. Hold the Shaver Correctly

The "Viceroy" Dry Shaver should be held in the palm of the hand with the thumb across the body of the shaver and the tips of the four fingers of the same hand pressing on the lever. (NOTE: The shaver cannot be operated satisfactorily if it is held in any other way.)

When the lever is closed towards the shaver body the mechanism is operated: when the fingers are opened, the lever will spring open and the mechanism will "free wheel." Sufficient control must be maintained to avoid losing contact of the fingers with the lever.



Let others use the bathroom whilst you shave in comfort elsewhere. No morning bathroom queue with a "Viceroy" !



"VICEROY" DRY SHAVING

With one or two energetic closures of the lever, the inner cutter of the shaver head will reciprocate rapidly. Immediately sufficient cutter speed has been gained, and with the lever held against the shaver body, place the flat surface of the shaver head against the skin (see fig. 4a). The shaver must always be at right angles to the skin in shaving (see fig. 4b). Move the shaver head broadside with short to and fro strokes over the skin as if massaging. The pressure exerted will vary with the individual and on different parts of the face. Since beards and skin vary so much no golden rule can be laid down, and a small amount of experiment will determine the exact technique and as to whether the skin should be stretched or relaxed (as a guide, the cheeks usually require to be stretched slightly, whilst the neck skin requires relaxation). Closest shaving is obtained when moving the shaver head against the angle or direction in which the hairs grow (see fig. 4c). Again individual differences must be remembered—hair may grow or curl over at an angle to the skin on one part of the face whilst being at right angles elsewhere.

The speed of the mechanism must be maintained during shaving, but the choice is open to:—

- (a) One or two vigorous closures of the lever, followed by several shaving strokes during which time the lever is not operated (the cycle is repeated as soon as the speed of the mechanism slows up).
- (b) Continuous gentle operation of the lever whilst making the to and fro motion of the shaver head over the skin.

When shaving do not allow the mechanism to run too slowly, and only remove the shaver head from the skin with the mechanism working.

Use your "Viceroy" before leaving the office and feel refreshed for the evening.



CLEAN AFTER USE

Daily. After every shave the cut hair must be removed by blowing through the shaver head from end to end, or by passing a cleaning brush through.

Weekly. A more thorough weekly cleaning must be made as follows. The knurled holding screw, adjacent to the shaver head, is loosened and the shaver head removed. Care must be taken in the removal to prevent the inner cutter falling from the outer or it may be seriously damaged. Remove the inner cutter. Thoroughly clean the outer cutter and the channels of the inner cutter with the cleaning brush (see Figure 5a). The slots of the outer and inner cutters should be cleaned by an endways movement of the cleaning brush (see Figure 5b). These slots must not be allowed to become clogged at any time or the shaver will fail to operate.

TO ASSEMBLE

Before assembling, make sure that the parts are clean and dry. Slide the inner cutter—take great care not to force or jam it sideways—into the outer cutter, so that the lines A and B on the marked ends of both parts are adjacent (see Figure 6a).

The assembled shaver head is then gently pressed into the jaw of the shaver body so that it is completely and properly seated. The projection on the bottom of the jaw must enter the cross slot in the base of the shaver head (see Fig. 6b). Tighten the knurled holding screw—a small spring in the face of the jaw prevents the cutter falling out during this tightening operation. The shaver will not operate properly if the head is assembled the wrong way round, is not properly seated in the jaw or is not properly secured by the holding screw.

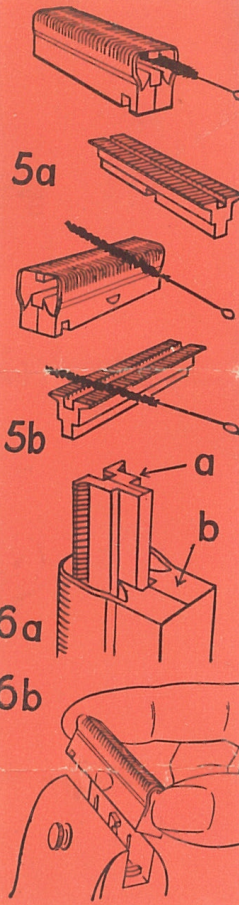
sterilise the shaver head at any time first

In case of difficulty in reseating shaver head :

With shield on the shaver head (to avoid damage), tilt it at an angle so that the slot in head engages with the projection in the jaw. Operate the lever slowly, and carefully press the head downwards until it is fully seated.



Don't use any sharp or hard instrument in cleaning the shaver head. One broken or damaged tooth will not allow the shaver to operate correctly.



A FEW DON'Ts

DON'T drop or knock the dry shaver.

DON'T reassemble the cutters the wrong way round.

DON'T allow the screw holding the head in position to become loose.

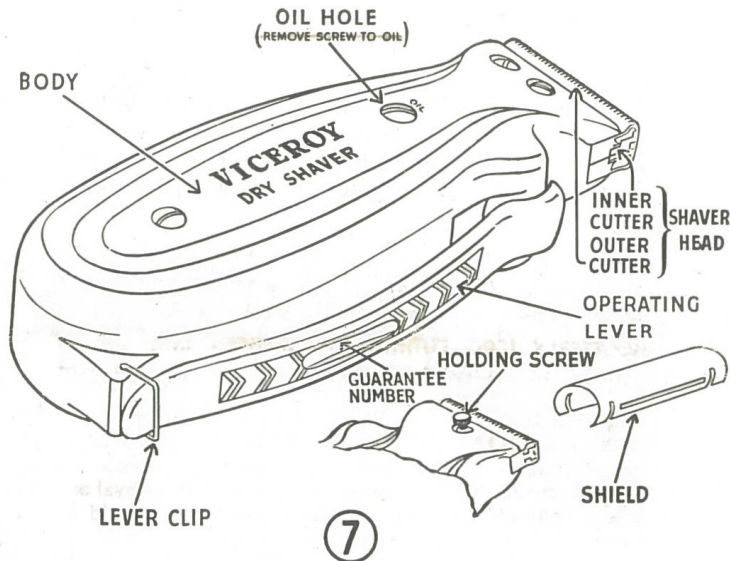
DON'T allow the mechanism to stop whilst the shaver is on your face. It may hurt.

DON'T tap the delicate shaver head against any hard surface.

DON'T forget that the shaver head is a precision instrument and must be kept clean.

DON'T keep the dry shaver in a damp place (the bathroom is always steamy) or where the inquisitive may tamper with it.

DON'T dip the dry shaver into water.



GIVE YOUR "VICEROY" DRY SHAPER THE CARE IT DESERVES

Become conversant with the main parts of the "Viceroy" Non-electric Dry Shaver from the illustration above (fig. 7) and in conjunction with the rest of this instruction booklet, understand the function of the various parts. Don't attempt to "see the inside." The unique shaving facilities obtainable with the "Viceroy" Non-electric Dry Shaver more than repay the small amount of care necessary.

DON'T put lotions or creams on the face before shaving—the skin must be dry. In hot climates a little talcum powder should be applied to the face.

DON'T lose patience if you cannot shave the "Viceroy" way the first time—re-read the instructions in case a vital point has been overlooked.

DON'T neglect writing, if any doubt is in your mind, to our Service Dept., which exists for "Viceroy" users' benefit.

LUBRICATION

The only lubrication of the mechanism necessary is that one or two drops of 3 in 1 or sewing machine oil are dropped into the hole marked OIL on the body of the dry shaver (see fig. 8) every 3 months. Do not over-lubricate. The oil hole is normally filled by a screw which must be taken out in order that the lubrication may be applied, and must always be replaced tightly before operating the mechanism. The small click heard when the dry shaver is shaken is due to necessary free running clearances and should not be mistaken for defects in the mechanism.

LUBRICATION. In order to facilitate lubrication of the mechanism, the screw shown filling the oil hole has been dispensed with and all references to the removal and replacement of this screw in the instructions should be ignored.

different as to them. There are no dangerous blades to cut the skin and the absence of electricity makes the "Viceroy" way to shave extremely attractive.

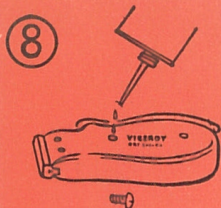
SERVICE

"Viceroy" Non-electric Dry Shavers requiring adjustment, new shaver heads or parts must be dispatched to our Service Department. Enclose your name and address (please write very clearly) and send 6d. stamp for return postage.

**SERVICE DEPT.,
ROLLS RAZOR LTD.**

CRICKLEWOOD, LONDON, N.W.2

West End Showrooms : 193 Regent Street, London, W.1.



"VICEROY" is a registered Trade Mark in Gt. Britain, U.S.A. and most
Countries in the World.



Made in England by
ROLLS RAZOR LTD., CRICKLEWOOD, LONDON, N.W.2